MULTI AWARD WINNING MASS EVENT PHOTOGRAPHY: visit us: https://www.sportsactionphoto.co.uk/

Read all about SAP now for full details: https://www.sportsactionphoto.co.uk/about

SAP Partnership with PHOTOHAWK: Advanced OCR Bib Tagging + Advanced Artificial Intelligence & Facial Recognition – In 'REAL TIME' and 'LIVE' at events depending on event size.

SEE OUR LATEST EVENT – LONDON TO BRIGHTON CYCLE 2024 WITH OVER 7000 RIDERS HERE: https://search.sportsactionphoto.co.uk/galleries/London_Brighton_Cycle_2024_AI

SHARE PHOTOS
THE EASY
WAY

Photohawk is a superfast photo search platform that makes finding photos easier than ever before

☑ Facial recognition

☑ Bib number detection

☑ Get online faster

photohawk

Features

Check out a few of our most popular features

A

Bib detection

We leverage Optical Character Recognition (OCR) to automatically detect bib numbers in your photos. There's no need to manually tag them anymore!

☺

Facial recognition

Leverage the latest in technology to allow your customers to search by uploading a selfie instead. No more scrolling for hours on end!

🎨

Colour detection

Filter your photos by colour of subjects such as vehicles, which is perfect for Motorsports and Trackday Photography

Discover the most advanced recognition system

Get faultless delivery of all photos thanks to an **Artificial Intelligence system** that combines 3 recognition methods:

1. Facial recognition
2. Patented graphic code
3. Bib number

Sports Action Photo